

Date: 1-Apr-2014

Agent: Cristy Roecker

Buyer: DEREK REYNOLDS

Property: 302 W REDWOOD ARCHIE, MO 64725

Demographics

Question	Answer
Gender	Male
Age Group	25 years or less






Marketing Source

<input type="checkbox"/> Not Selected	<input checked="" type="checkbox"/> Selected
<ul style="list-style-type: none"> Yard Sign Agency/Office/Agent website Other property website/portal Advertisement in local paper Advertisement/classifieds in major paper Local property magazine Radio/Outdoor/TV Advertising Social Media (Facebook/Twitter etc.) Personalized Direct Mail / Flyer Saw the local office Internet Search (eg Google/Bing etc) Yellow Pages or other Directory Previously dealt with Agent/Office Agent/Office contacted you Other 	<ul style="list-style-type: none"> Referred by a friend/relative or business associate

Competitive Selection

Question	Answer
Did you consider other brokers?	No

Appraisal : Factor of Influence

Question	Answer	Level
Understanding of your needs and requirements	Important	
Broker Commission	A Consideration	
Local Knowledge	Important	
Recommendation from friend/relative	Important	
Had dealt with Agent/Broker previously	Not Important	

Your Purchase : Satisfaction

Question	Answer	Level
Inspections/Open Houses	Excellent	
Local Knowledge of area, communities and properties	Good	
Negotiating the price and terms of the purchase	Good	
The exchange of contracts and closing	Excellent	
The handling of deposit money/escrow	Excellent	
Attention to detail	Excellent	


The Agent : Performance Ratings

Question	Answer	Level
Polite	Excellent	
Understanding	Excellent	
Friendly	Excellent	
Patient	Excellent	
Knowledgeable	Excellent	
Helpful	Excellent	
Trustworthy	Excellent	
Professional	Excellent	
Timely communications	Excellent	
Clear communications	Excellent	
Accessible	Excellent	
Respectful	Excellent	
Approachable	Excellent	
Comments regarding the Agent	Christy seemed like such an amazing person. Loved working with her!	





Other Broker Staff : Performance

Question	Answer	Level
Performance of other Broker staff	Excellent	
Comments regarding other Broker staff	The Terri Clark team was tremendous!!	

Overall Satisfaction

Question	Answer	Level
Overall satisfaction regarding the Purchase	Excellent	

Recommendation

Question	Answer	Level
Would use Broker's services again	Strongly Agree	
Would use Agent's services again	Strongly Agree	
Would recommend Broker to family and friends	Strongly Agree	
Would recommend Agent to family and friends	Strongly Agree	

Satisfied Buyer

Question	Answer
Comments	Nothing! Keep it up!

Testimonial

Question	Answer
Would you like to provide a testimonial for Agent	No